



The Dental Pro's Community Calendar

June 2010

9—Pima Dental Study Club—Michael Mallozzi—2 CEs—Reg. & Social 6p, Dinner Meeting at 6:45p—Acacia at St. Philips

10—Nobel Procera Technology Open House—See how our recent investment in the new NobelProcera™ System can give significant advantages to your practice: new premium solutions for your tooth- and implant-borne restorative needs; zirconia abutments in white, light, medium and intense shades; custom-milled titanium bar solution for your overdenture or fixed-removable case designs.—At Dental Prosthetics, Inc.—No Charge—6p—1 AGD CE—Dinner Served—**Please RSVP by June 8.**

17—Steinberg Study Club—Cancelled. Next meeting in August.

August 2010

25 to 29—CE Excursion to Sitka, Alaska—Pima Dental Study Club—hmmm...something is a little fishy here...

September 2010

NEW DATE: 9 to 11—AzDA Regional Meeting—Ritz Carlton at Dove Mountain—Tucson, AZ—More details coming soon. Dr. Mark Murphy will be presenting all day on Friday, September 10, covering Improved Case Acceptance and Simplifying the Complex Case.

October 2010

12—Road Map to Success Lecture Series—3 Keys to Improving Case Acceptance—Mark T Murphy DDS - 3 AGD CEs—6 p.m. to 9 p.m. at Dental Prosthetics—Course Fee \$44 Early Bird (ends September 30)/\$66 Regular Price

- Helping patients understand the real role of dental insurance.
- Creating a patient focused, co-discovery and curiosity inducing new patient experience.
- Developing trust and dental care advocacy.

13—Road Map to Success Lecture Series—3 Behaviors that Drive Practice Profitability—Mark T Murphy DDS - 3 AGD CEs—6 p.m. to 9 p.m. at Dental Prosthetics—Course Fee \$44 Early Bird (ends September 30)/\$66 Regular Price

- Maximizing patient and hygiene retention.
- Helping patients accept appropriate care.
- Acquiring the 'right' new patients.

November 2010

19 & 20—Growth and Planning Strategies to Improve Your Practice—This will be a day and a half course—Block out these dates on your calendar. You won't want to miss this event at the Westin La Paloma Resort. More details coming soon.

January 2011

14—Joy Millis—Stimulating Practice Success Even in This Economy: You can't change the past but you CAN predict the future!—8a Reg. & Continental Breakfast, 8:30a – 12:30p Program, Lunch Provided, 1:30p – 5:00p Program—**for the entire practice!**—Westin La Paloma—7 AGD CE—Only \$49 per person before December 1 (\$99 beginning Dec 1).

Please contact us at (520) 722-4484 with any questions regarding events, to make changes, or to add an event to this calendar. Thank you!



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