



Advantage Newsletter

MAR/APR 2008



Let's Lava™!

Dental Prosthetics, Inc. Becomes Southern Arizona's first 3M ESPE Authorized Lava Milling Center

Explore the Many Benefits of Lava Zirconia

- ◆ Fit is often superior to metal utilizing the standard PFM rounded chamfer preparation.
- ◆ Crowns and bridges require less tooth reduction.
- ◆ Crowns blend and match so well that it is already the restoration of choice for single-unit anterior tooth replacements. The laboratory has complete control over the desired translucency ranging from very translucent to masking dark preparations.
- ◆ Lava's strength is not dependant on bonding. Lava™ can be conventionally cemented or bonded.
- ◆ Your laboratory cost is very comparable to or sometimes lower than a precious PFM with a porcelain butt margin.
- ◆ Significantly more aesthetic than PFM's and translucency equivalent to natural teeth.
- ◆ Anterior / Posterior bridges up to 6 units (40mm)
- ◆ Three, five, and seven-year clinical studies involving posterior 3—4 unit bridges that show zero failure.

How Can Our In-house Lava Milling Center Benefit You?

Lower Price! We lowered our Lava prices by \$13.65 a unit. Vertical integration of the lava fabrication process allows us to provide the same great service, excellence, and value that you have come to expect from the Dental Pro's at a lower price. Now, a certified Lava restoration is only \$240.34.

Improved quality. We can now make in-house adjustments during the scanning processing to ensure a more exact fit. Controlling the scanning process ensures that margins are more precise and copings are optimally prepared for the post-milling fabrication processes.

Reduced processing time. Since copings are milled at Dental Prosthetics with greater precision, our master technicians can fabricate your patients' smiles more efficiently to ensure your cases are delivered on-time and as prescribed — every time!

Greater flexibility. With complete control of the Lava manufacturing process, we have greater flexibility to customize each restoration to your exact specifications within our normal turn around times.

An Investment in Our Partnership for Success. We take our partnership in your success very seriously. We hope you look at this latest advancement in our technical infrastructure as our long-term commitment to bringing you greater peace of mind, improved service, superior value and continued excellence.

Special Announcement Coming Soon!

Watch for a special announcement regarding a fun and exciting event on Friday, May 23. Set aside time from 9 a.m. to 12 p.m. for you, your staff, and your family to participate. More details coming soon!



One-of-a-kind Authenticity Verification by 3M ESPE

3M ESPE goes the extra mile to ensure the quality and delivery of certified Lava Zirconia. 3M ESPE will soon provide Dental Prosthetics, Inc. with a

unique, bar-coded certificate of authenticity for each Lava product. You will receive this label from our lab with your completed Lava restoration. Each certificate contains a unique 9-digit verification code. Enter the code at 3M ESPE's VERISURE™ website to validate authenticity of your genuine Lava™ Zirconia restoration. With 3M's new online verification system, you can confirm you're getting the quality performance you expect from 3M ESPE and Dental Prosthetics, Inc.

Up Coming Events

Increase Your Productivity Webcast

April 8, 2008 at 6 p.m.

Learn how to enhance your expertise and increase your productivity from the comfort of your office or home. Take advantage of our live webcast and conference call to learn how Cadent iTero's digital impression system can further enhance the success of your office.

Presented by Kristina Lasher, Cadent iTero

For Free Access Information Call

(520) 722-4484 or
email dentalpros@dptucson.com



Our commitment to you is simple. Deliver the finest quality dental restorations on time and exactly as you prescribe—EVERY TIME!

Keeping Your Practice on the Cutting Edge

April 17, 2008 from 6 p.m. to 9 p.m.

The dental industry will be undergoing dramatic changes in the next three to five years. 3M ESPE and Dental Prosthetics, Inc. are teaming up to provide you and your patients with the some of the industry's most innovative dental solutions. At this seminar you will learn why not all Zirconia is created equal, how to participate in the digital workflow revolution, and you will also discover how to ensure your practice remains on the cutting-edge of dental technology.

Presented by Michael Guernsey, Lava and Digital Specialist, 3M ESPE

Fleming's Steakhouse

RSVP by Calling (520) 722-4484

Time: 6 p.m. to 9 p.m.

Price: **\$29 Early Bird Registration by April 7, includes dinner**

\$49 Regular Price, includes dinner

CE Credits: 3



4545 East Fort Lowell Road
Tucson, Arizona 85712

Are you a DP Advantage Member yet?

Free custom shades ◆ No rush charges ◆ 25% staff discounts ◆ 1% increase in flight miles

Call us today for complete details.